Tim Stegner

Product Designer driven by research + collaboration

CONTACT

Mobile
716-474-0608

Email
hello@timothystegner.com

Portfolio
timothystegner.com

SKILLS

Research
- Benchmarking
- Competitive Analysis
- Observation + Synthesis
- Mental Models
- Card Sorting
- Prototyping
- Personas
- Usability Testing
- A/B Testing

Design Expertise
- Sketch
- Zeplin
- InVision
- Adobe Creative Suite (Illustrator, Photoshop, InDesign)
- Design Systems
- G Suite + Microsoft Office
- Trello

Development Knowledge
- Agile + Devops Workflows
- Responsive, iOS + Android
- HTML, CSS + JS
- React + Angular
- Git

EDUCATION

Bachelors in Graphic Design
Buffalo State (SUNY)

QUICK READ

Product Designer with core experience in research, leadership and delivery. Loves working toward optimal solutions for users, stakeholders and devs.

MOST PROUD OF

- Leading the design of the Zimbra X Communication Suite for their 500+ million users using a single codebase for web and native applications

- Leading the UX/UI team for the University at Buffalo's Digital Communication's Transformation initative and winning a CASE Circle of Excellence (Gold) award design along the way

EXPERIENCE

Synacor – Lead Product Designer, Zimbra Communication Suite
April 2016 – 2019

- Led the UX/UI design of the Zimbra Communication Suite including Email, Inbox, Calendar, Contacts, Text and Video Chat, Docs, and Cloud Storage
- Led the design of a B2B SaaS registration flow for a cloud-based version of Zimbra Communication Suite
- Provided mocks, user-stories, specifications, and oversight to engineers
- Worked with Advertising team to create non-invasive ad revenue models

Synacor – Senior UX Designer, Start Experiences
March 2014 – 2016

- Worked on a team to support the launch of a Start Experience platform consisting of consumer-facing, white-label products deployed across millions of users from clients such as AT&T, Verizon, and Toshiba
- Charged with creating and enhancing experiences that grow user engagement, traffic, retention and revenue; all validated by A/B testing
- Provided mocks, user-stories, specifications, and oversight to engineers
- Instantiated a UX Review in the development process for all product lines
- Synthesized user interviews to help in guiding product decisions

University at Buffalo – Lead Interface Designer
September 2005 – 2014

- Led the design and coordinated development of the university-wide design standards and content mangement system; including specifications for all web components and page templates
- Conducted in depth user research, usability tests, and synthesized results
- Led the design of UB Mobile – web, iOS and Android
- Contributed to, evangelized and led training for a university-wide digital communications strategy